

Where Our Listings Go and How To Find Them

Fast Facts: Where Our Listings Go and How To Find Them

Sites using Realtor.com's* search embedded into their site:

- www.wsj.com – left side of site, “Find A Home” and choose the Realtor.com database
- www.juno.com / www.netzero.com – Bottom of screen, under Channels, choose Real Estate
- www.excite.com – Middle of screen choose “Real Estate” link, then choose Realtor.com Homes search
- www.aol.com – In the Directory, choose “Real Estate”, in property type choose Realtor.com
- www.netscape.com – Right hand side, under Channels, choose Real Estate, then Homes by Realtor.com
- www.compuserve.com – On left, under Channels, choose Home and Real Estate, then Homes by Realtor.com
- www.msn.com – at top of site, choose Real Estate
- www.suntimes.com – left side under Real Estate, choose Search: Resale Homes, then Search Realtor.com
- www.realtor.com – leads go to the agents if participating in the Showcase listing program for \$27/mo.; otherwise, customer care pays for any leads off non-subscriber's listings.

Luxury listings only:

- www.luxuryportfolio.com – RELO managed site that only displays residential listings over \$800,000 with at least 5 quality photos.

Our company sites:

- www.realestateone.com – any inquiries on listings will go directly to the listing agent unless the request bounces due to an incorrect email address on your profile. *Please keep your profile updated through the Listing Manager link.
- www.johnstoneandjohnstone.com - any inquiries on listings will go directly to the listing agent unless the request bounces due to an incorrect email address on your profile.
- www.maxbroock.com - any inquiries on listings will go directly to the listing agent unless the request bounces due to an incorrect email address on your profile.
- www.mymichiganmove.com – used for special advertising, nothing active at this time but still comes up sometimes in search engines
- www.reomich.com – We do not manage this site but our franchise network does. Includes a link for SE Michigan and Traverse area back to www.realestateone.com; other areas are directed to the franchise office's web site created by their vendor.

More Sites:

- www.realestate.com – choose Search Homes
- www.marketplacedetroit.com – click on Real Estate link, enter search criteria in appropriate boxes
- www.detnews.com / www.freep.com – Top menu bar “Real Estate” directs you to www.mihomehunt.com
- www.relo.com – when you request listings in a specific area, the site shows the brokers in the RELO network covering that area and provides links back to the broker web site.
- www.relohomesearch.com - Featured listings on home page and search by clicking on North America and choosing Michigan...
- www.geebo.com – general classified search site; you must choose “Detroit” to search any part of Michigan. Not a very easy site to use, but it doesn't hurt to advertise here.
- www.propsmart.com – Type in a city and the properties are mapped.
- www.trulia.com – growing as one of the larger new real estate search sites, easy search

from home page

www.olx.com – classifieds type site; on right in the Region box enter appropriate geographic area, then choose option from Real Estate section in middle of screen.

www.vast.com – Go to Real Estate Link in body of page, enter name of city and price range at the top of the page, on the left hand side you may want to limit the miles around the city you are searching to limit the results.

www.USNetAds.com - Go to Real Estate Link in body of page; there isn't a great search, this is more like Craigslist as it is a classifieds site. You can type in keywords, city name and a price to try to find a listing.

www.HomeSeekers.com – Enter property search criteria on home page, and click Go.

www.edgeio.com – choose the housing link above the text box first, type zip code or city name into the location box, type any keyword like the township name or nothing into the search box, click Search

www.oodle.com – choose the Real Estate tab at the top first, refine your search by typing in the zip code or city at the top, price, and any other criteria, click Search

<http://base.google.com/> (in Beta) – choose Housing, enter zip code of property (most reliable search)

www.realestate-homes-mi.com - select city or county to see our properties

Regional/Geographically specific sites:

www.drar.com – Downriver MLS

www.mirealsource.com – Mirealsource (Macomb) MLS

www.homeseekers.com – Mirealsource listings only

www.moveinmichigan.com – Realcomp's public site

www.taar.com - Traverse area MLS - 'Search MLS' on top menu bar

www.recordeaglerealestate.com - Traverse area newspaper Web site

www.clickondetroit.com – on left click on Real Estate, links to Realcomp's public site,

www.moveinmichigan.com

*Update frequency:

- Realtor.com related sites can take up to 5 days to receive and upload the data from the MLS.
- Company sites receive the data and post within 24 hours, unless there is a data feed issue.
- All other sites take 48 hours to 5 days for posting from the MLS or source sites. We are not able to control the quality of the data being passed between sites that we do not own such as sites powered by Realtor.com, oodle.com, etc.